

Note for Weinstein, Barbara

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**From:** Joyce, Ed  
**Date:** Fri, Apr 28, 1995 9:26 AM  
**Subject:** 4/28 WEEKLY PROMOS  
**To:** Gawronski, Edward; Levy, Carolyn; Moose, Jim; O'Brien, Sheila; Saloun, Tom; Weinstein, Barbara  
**File(s):** 4/28 WEEKLY PROMOS

Comments:

Total promotional volume for the week was 41 million units, versus an expected amount of 39 million units.

-Basic promotional volume was 33 million units

-Marlboro promotional volume was 8 million units

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